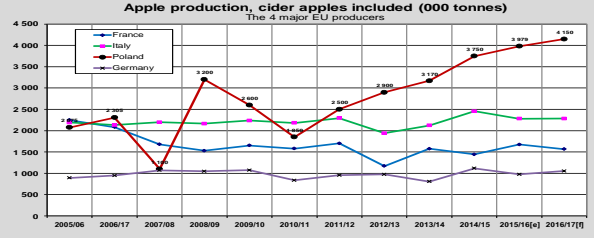
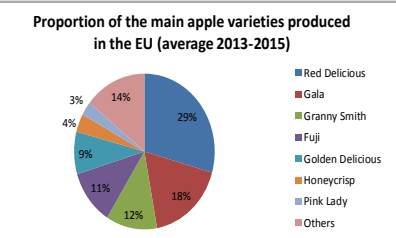
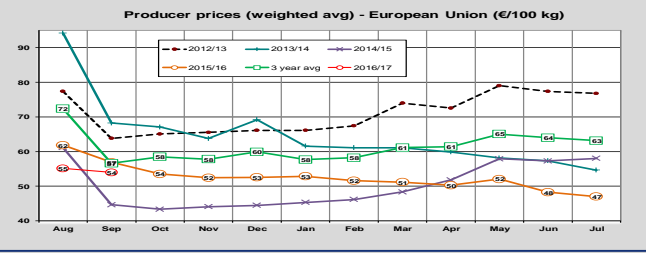
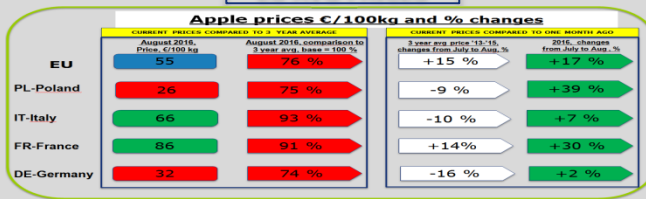


Prices

EU AVG PRICES

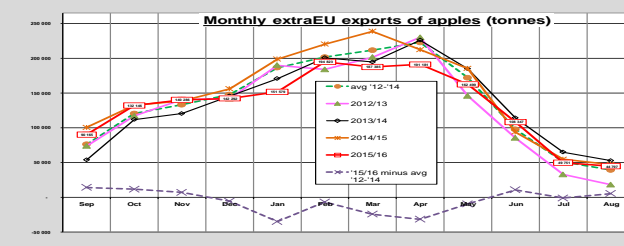
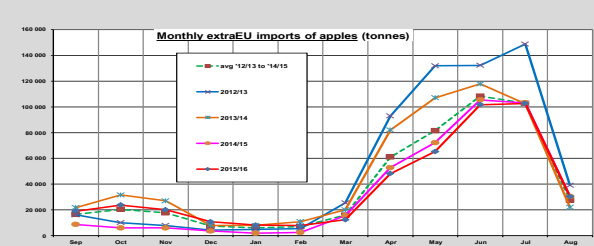
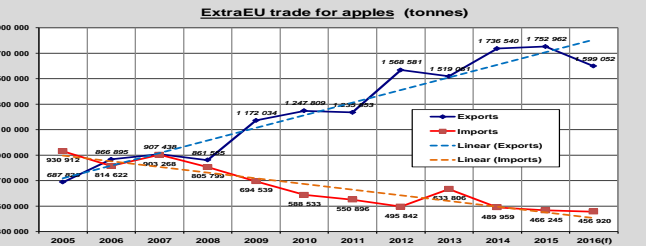


Stocks

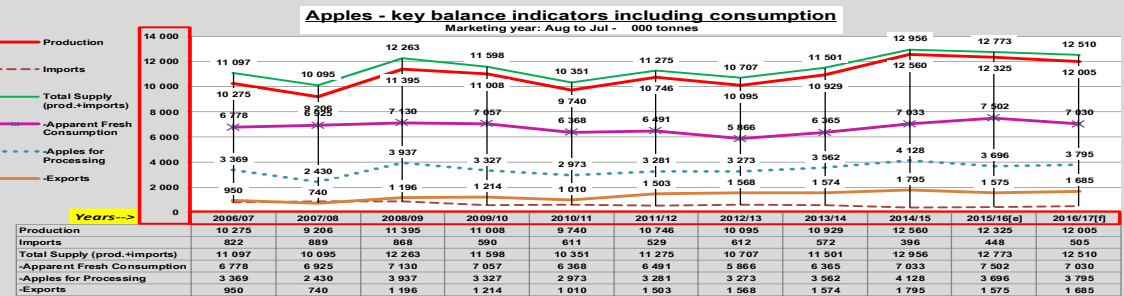


Production

Trade



EU Balance



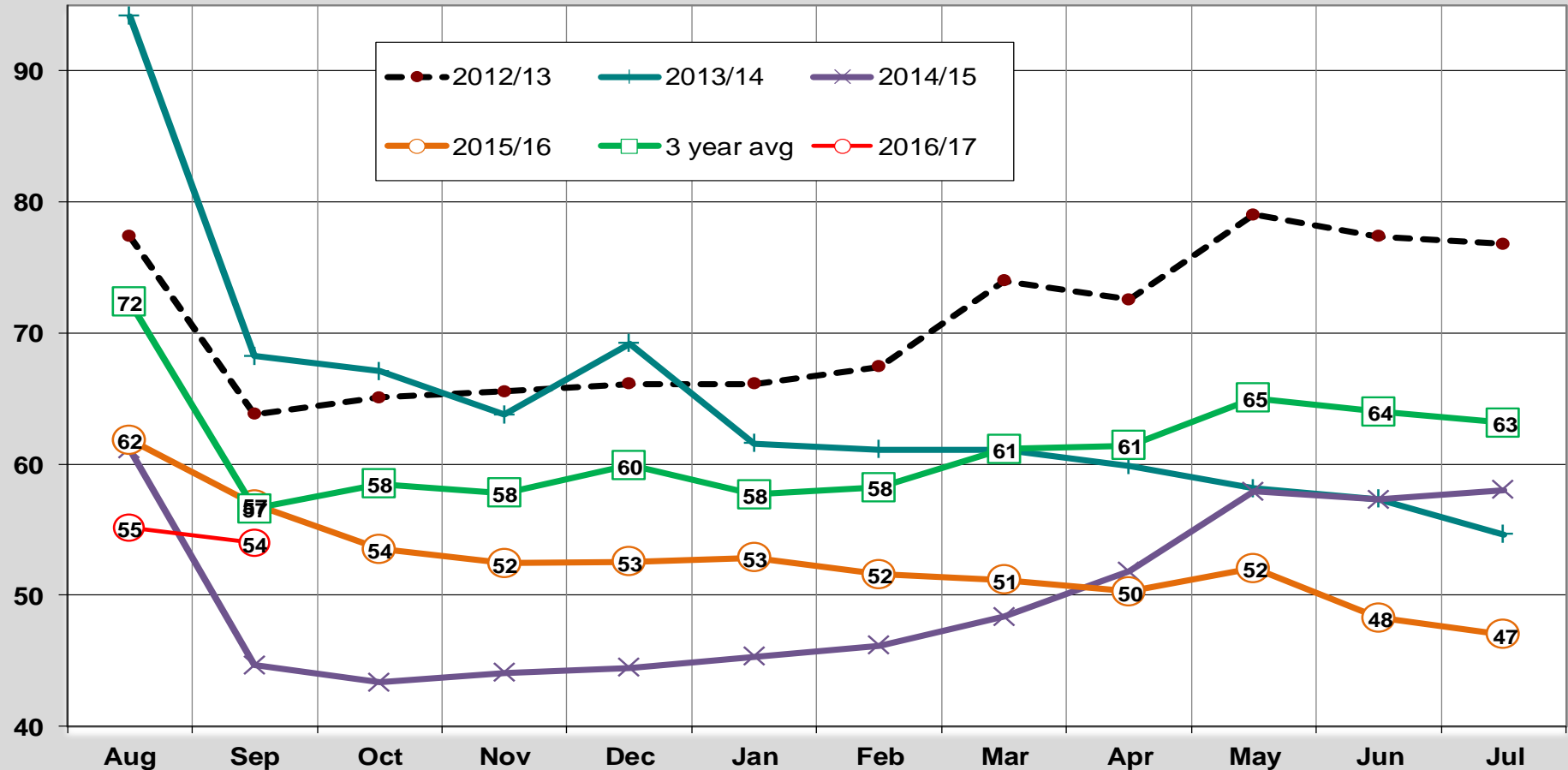
Export diversification



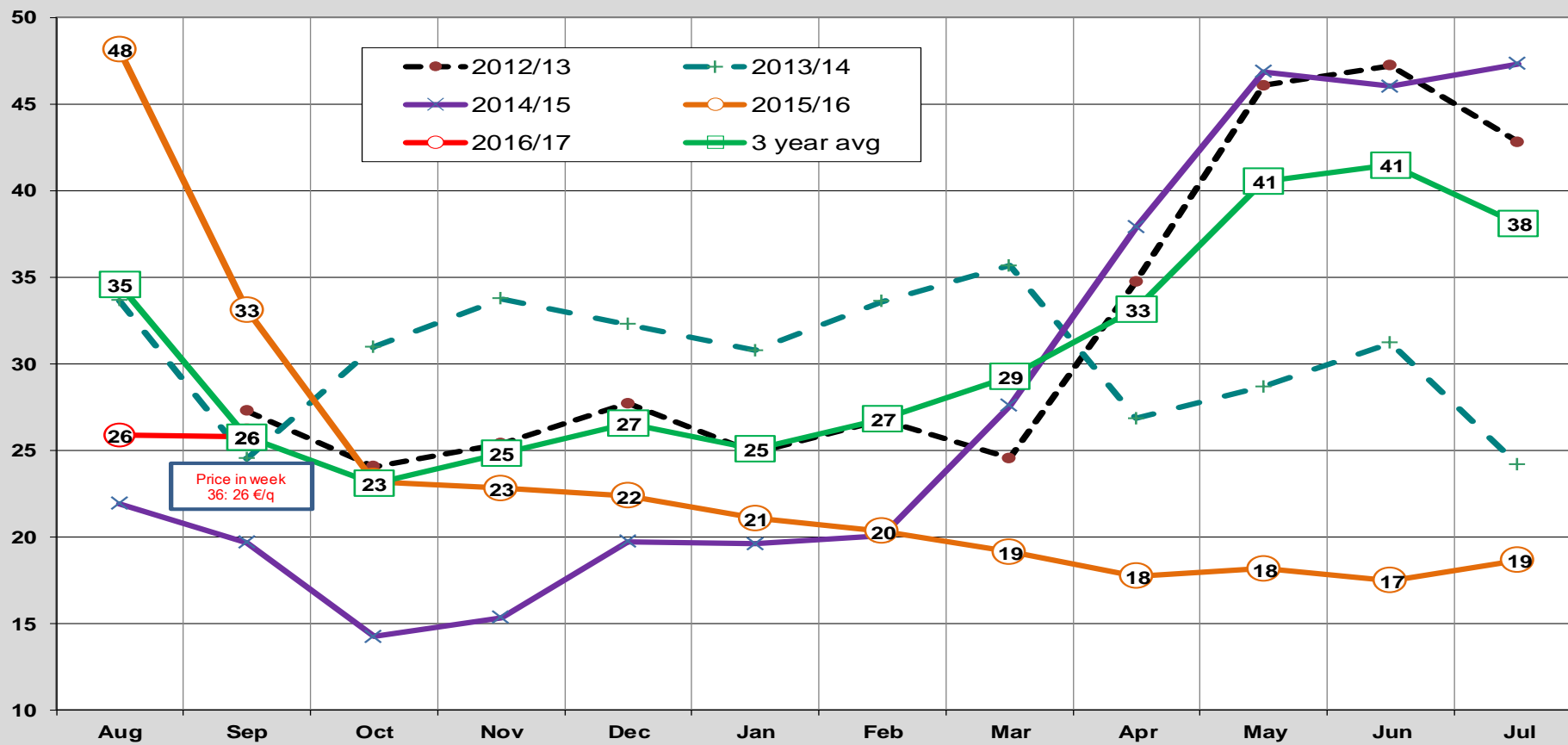
Apple prices €/100kg and % changes

	CURRENT PRICES COMPARED TO 3 YEAR AVERAGE		CURRENT PRICES COMPARED TO ONE MONTH AGO	
	August 2016, Price, €/100 kg	August 2016, comparison to 3 year avg, base = 100 %	3 year avg price '13-'15, changes from July to Aug, %	2016, changes from July to Aug, %
EU	55	76 %	+15 %	+17 %
PL-Poland	26	75 %	-9 %	+39 %
IT-Italy	66	93 %	-10 %	+7 %
FR-France	86	91 %	+14%	+30 %
DE-Germany	32	74 %	-16 %	+2 %

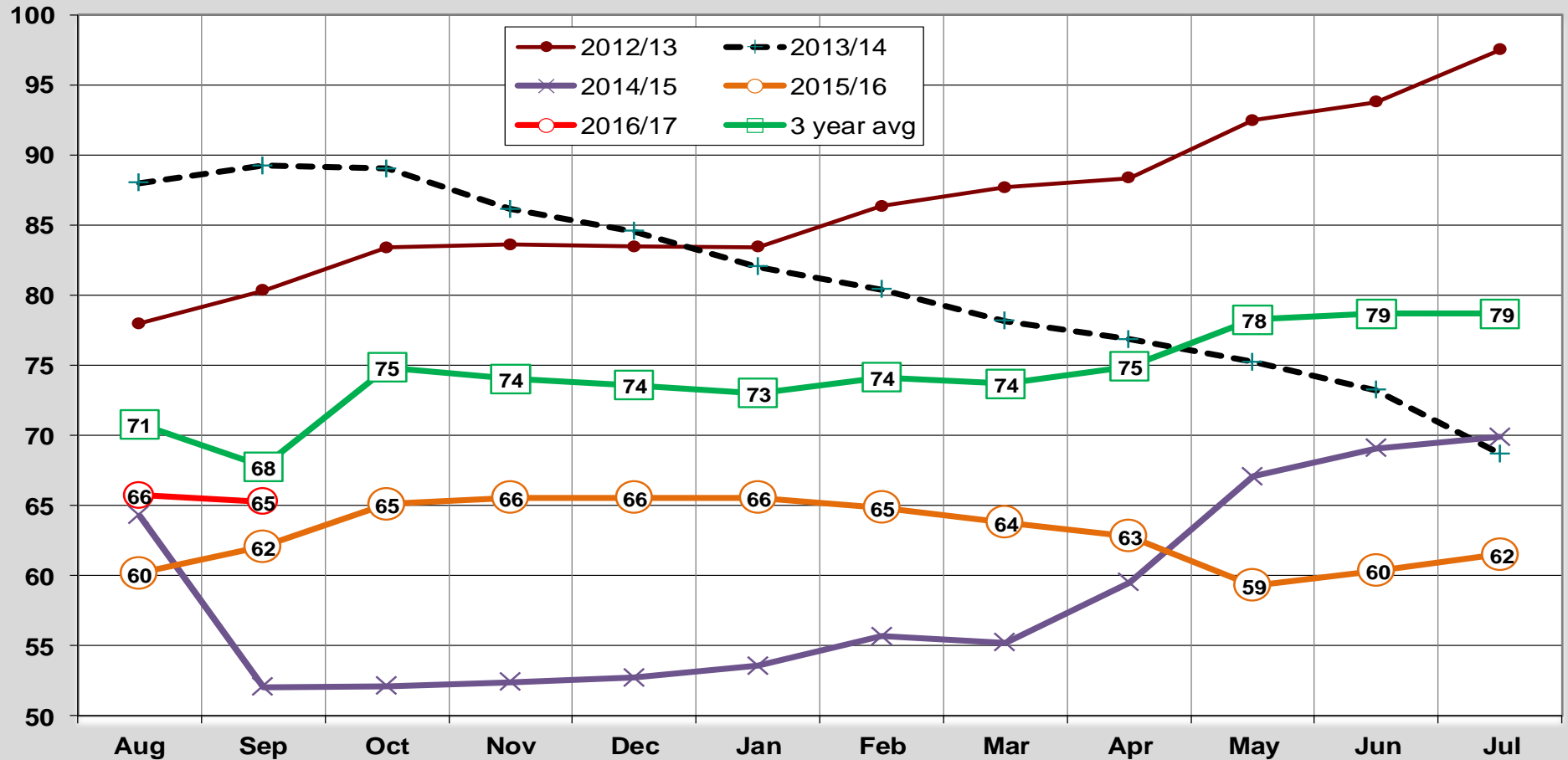
Producer prices (weighted avg) - European Union (€/100 kg)



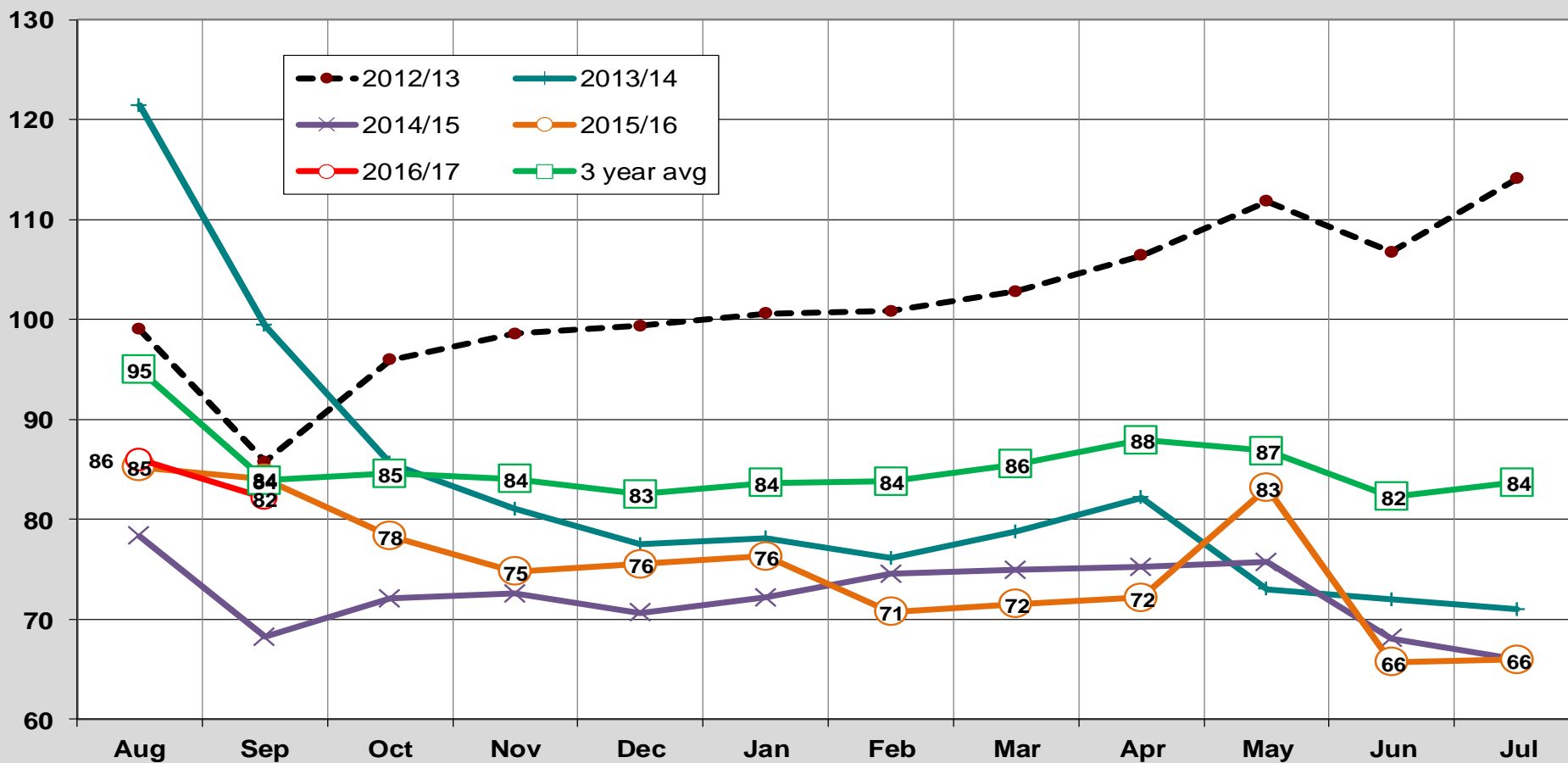
Producer prices - Poland (€/100 kg)



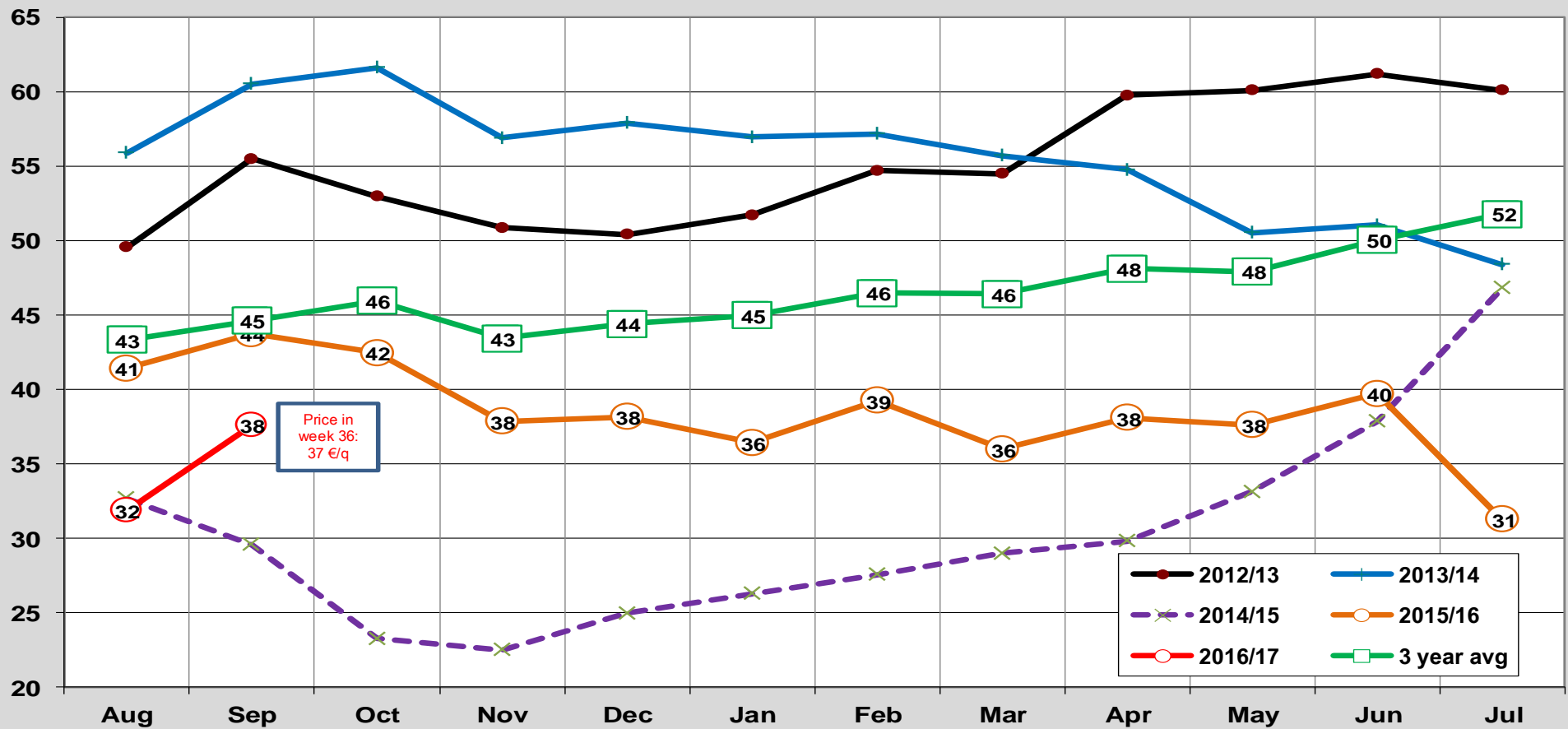
Producer prices - Italy (€/100 kg)



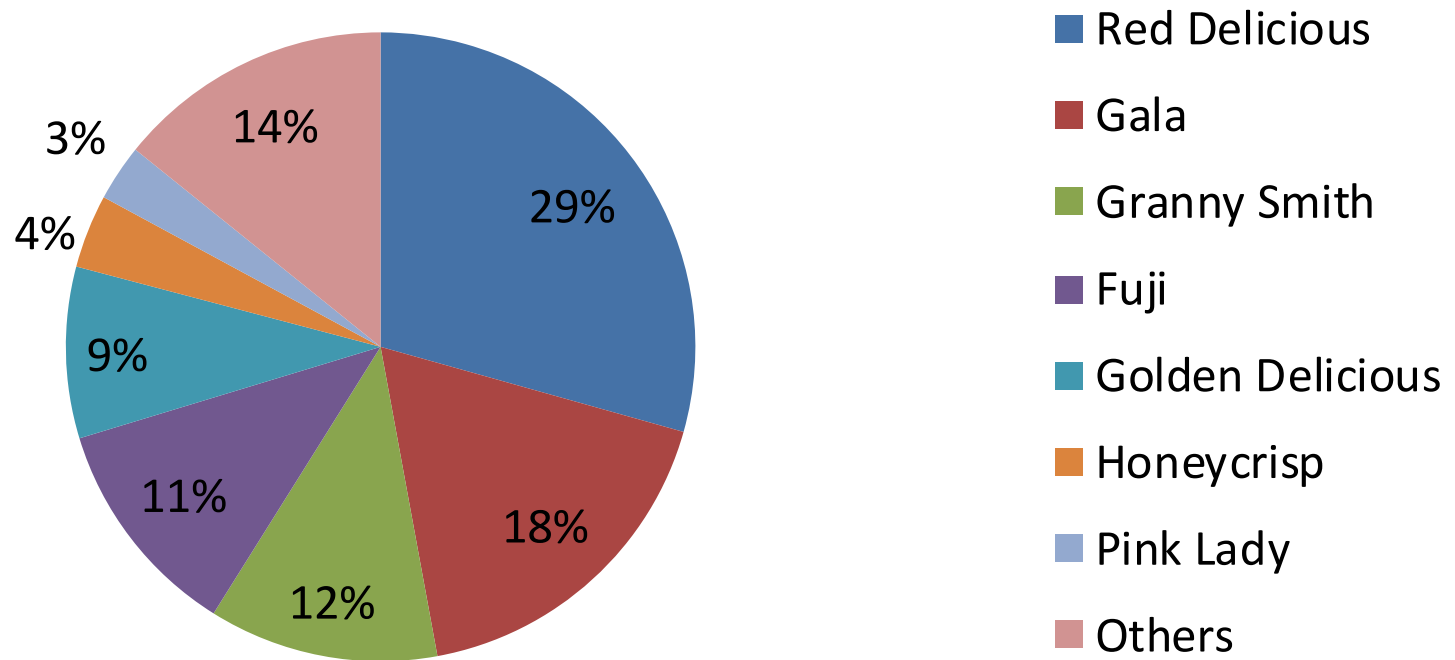
Producer prices - France (€/100 kg)



Producer prices - Germany (€/100 kg)



Proportion of the main apple varieties produced in the EU (average 2013-2015)

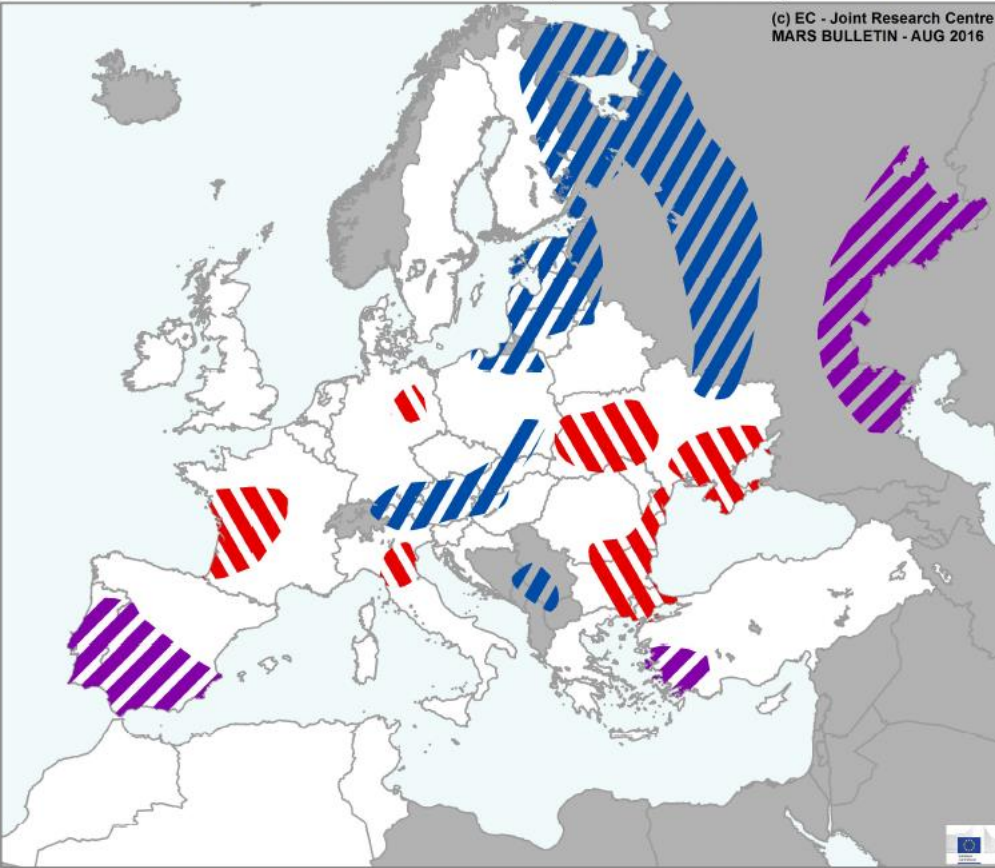




AREAS OF CONCERN - EXTREME WEATHER EVENTS Summer crops development slightly delayed in most of Europe

Based on weather data from 20 July 2016 until 20 August 2016

(c) EC - Joint Research Centre
MARS BULLETIN - AUG 2016

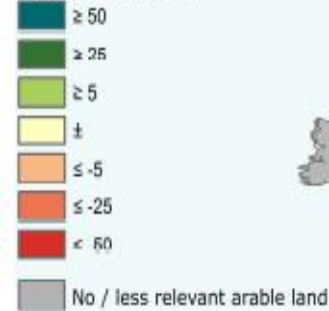


Rain surplus Rain deficit Heat wave

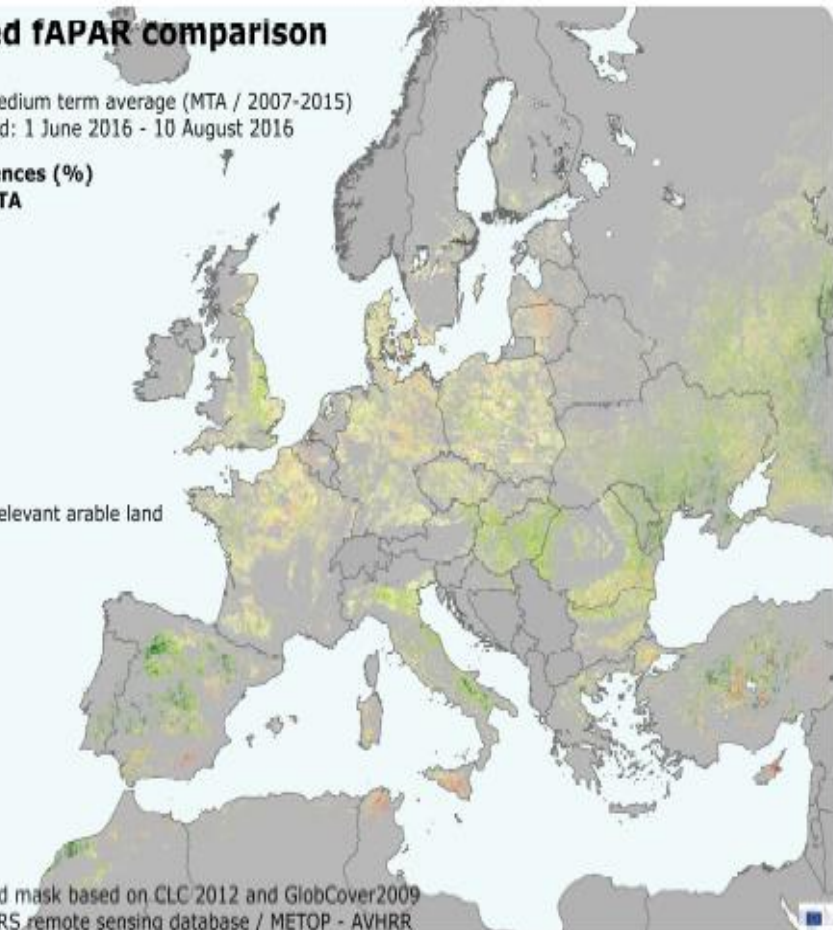
Cumulated FAPAR comparison

Current year - Medium term average (MTA / 2007-2015)
Considered period: 1 June 2016 - 10 August 2016

Relative differences (%)
compared to MTA

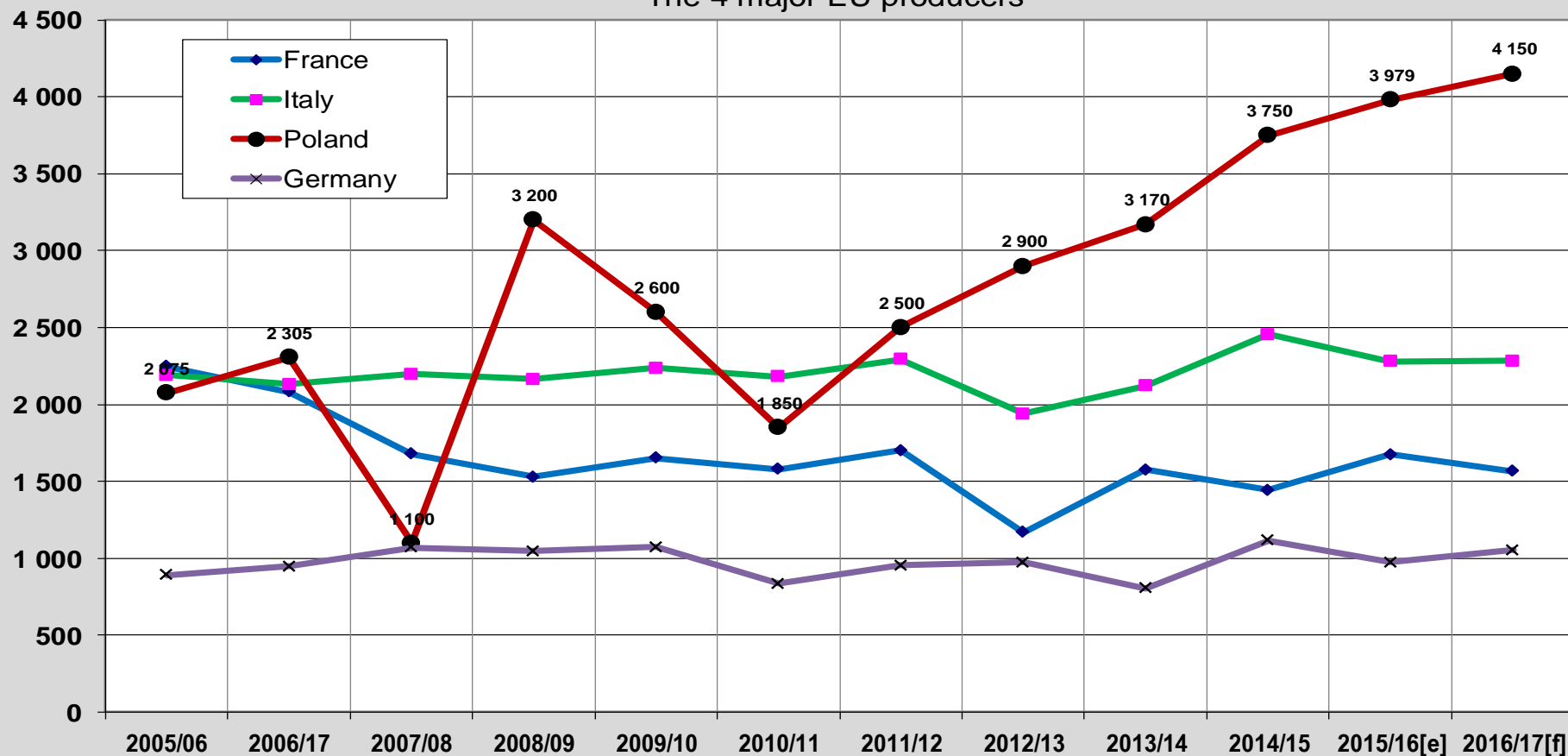


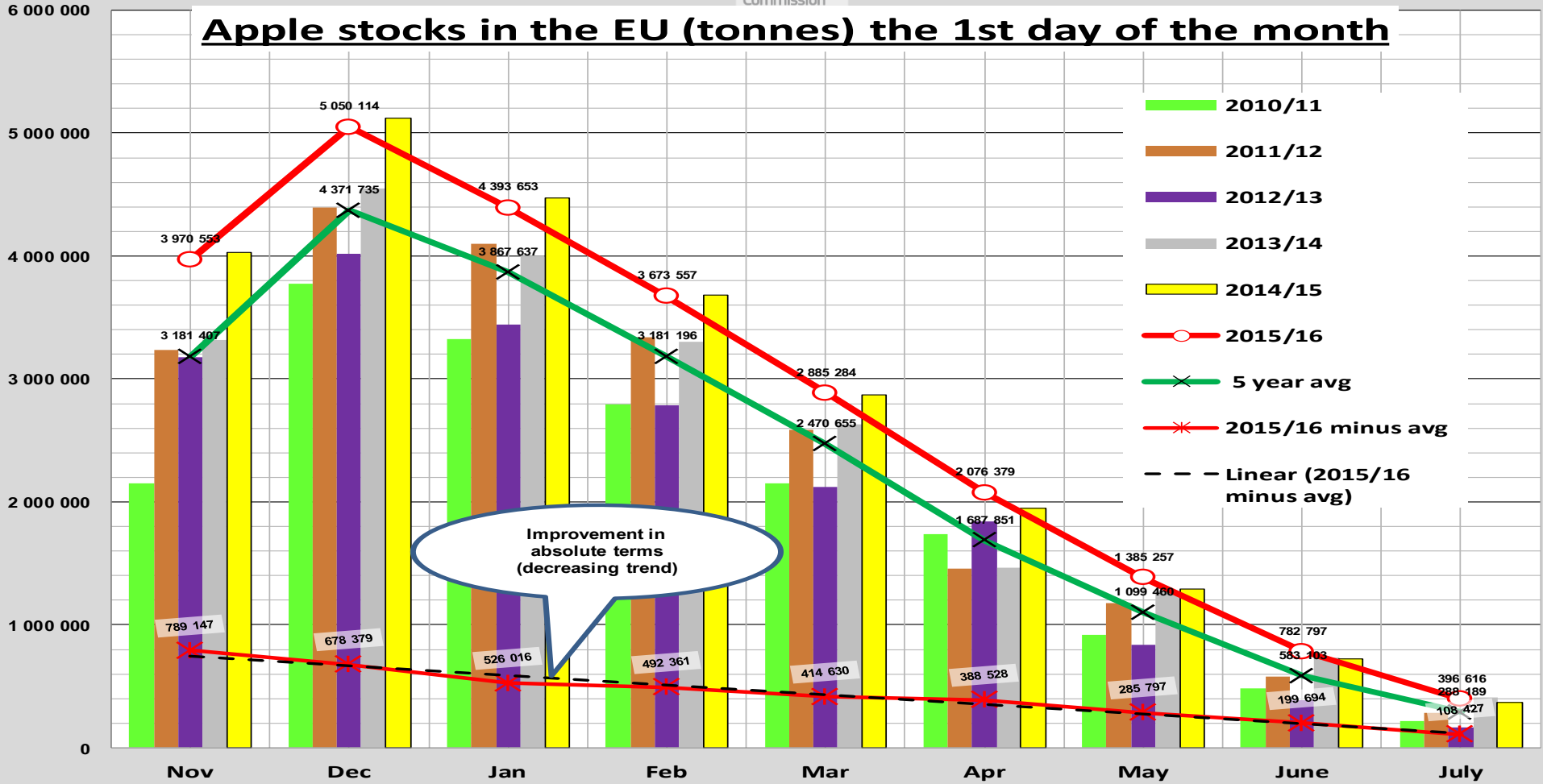
Mask: Arable land mask based on CLC 2012 and GlobCover2009
Data source: MARS remote sensing database / METOP - AVHRR



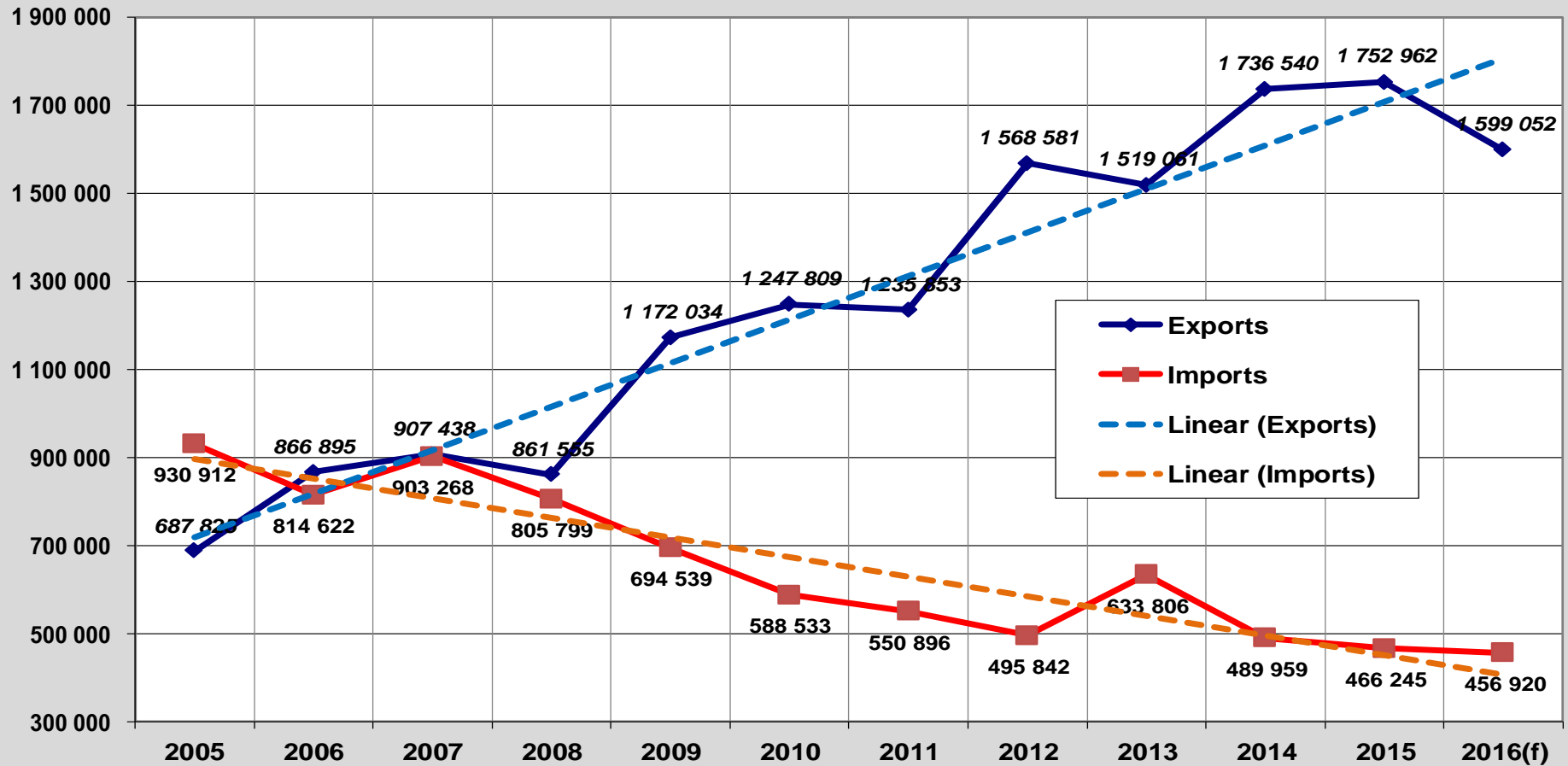
Apple production, cider apples included (000 tonnes)

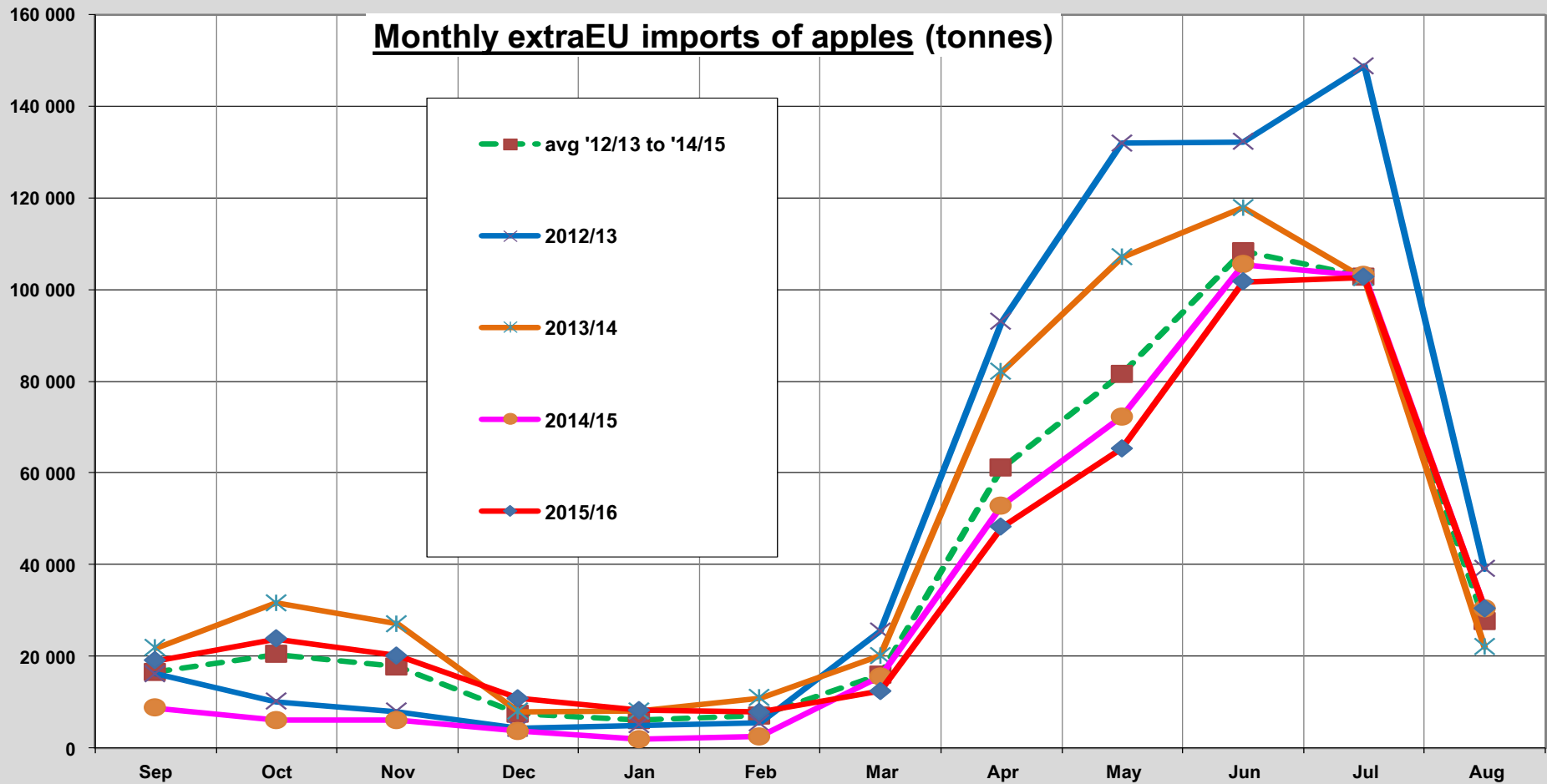
The 4 major EU producers

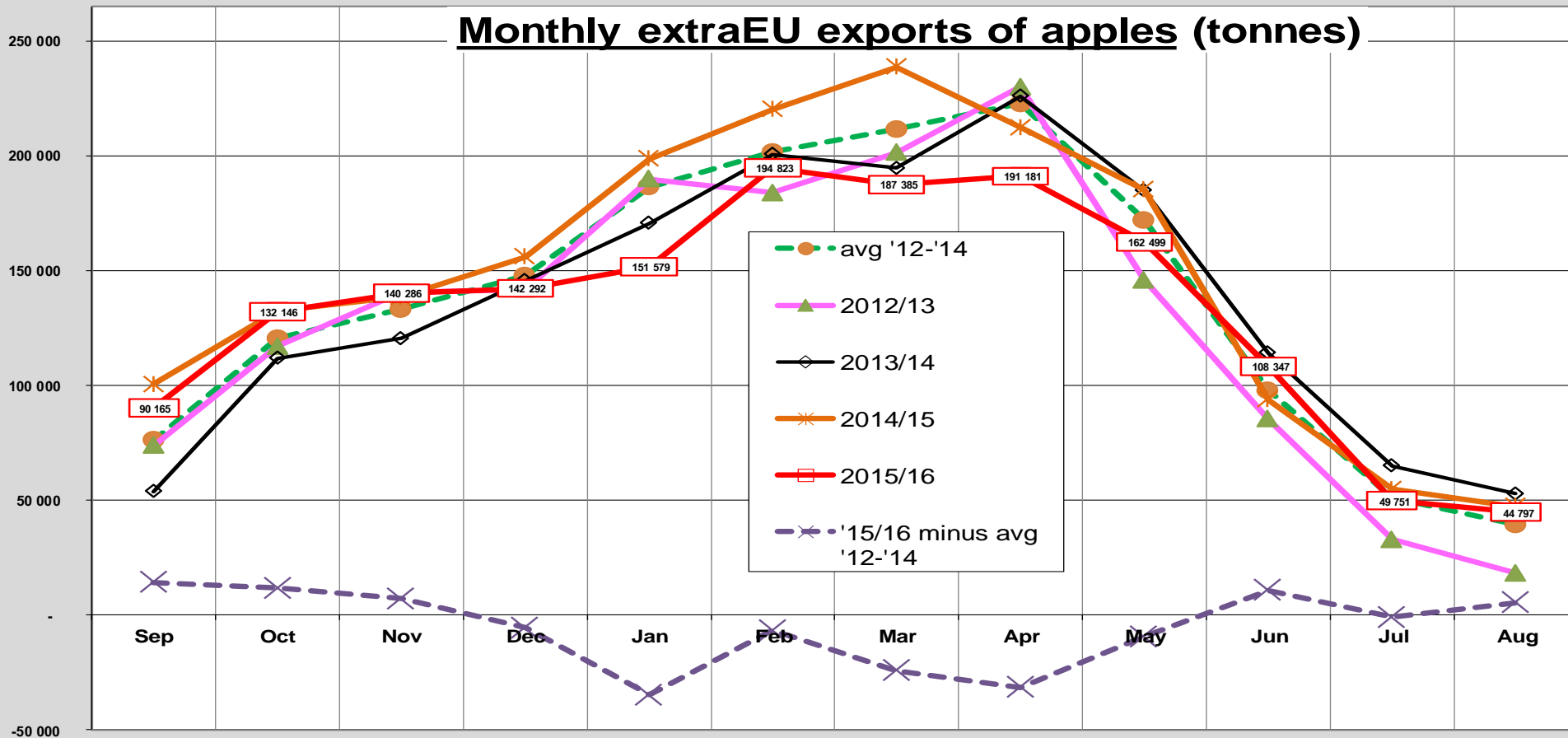




ExtraEU trade for apples (tonnes)



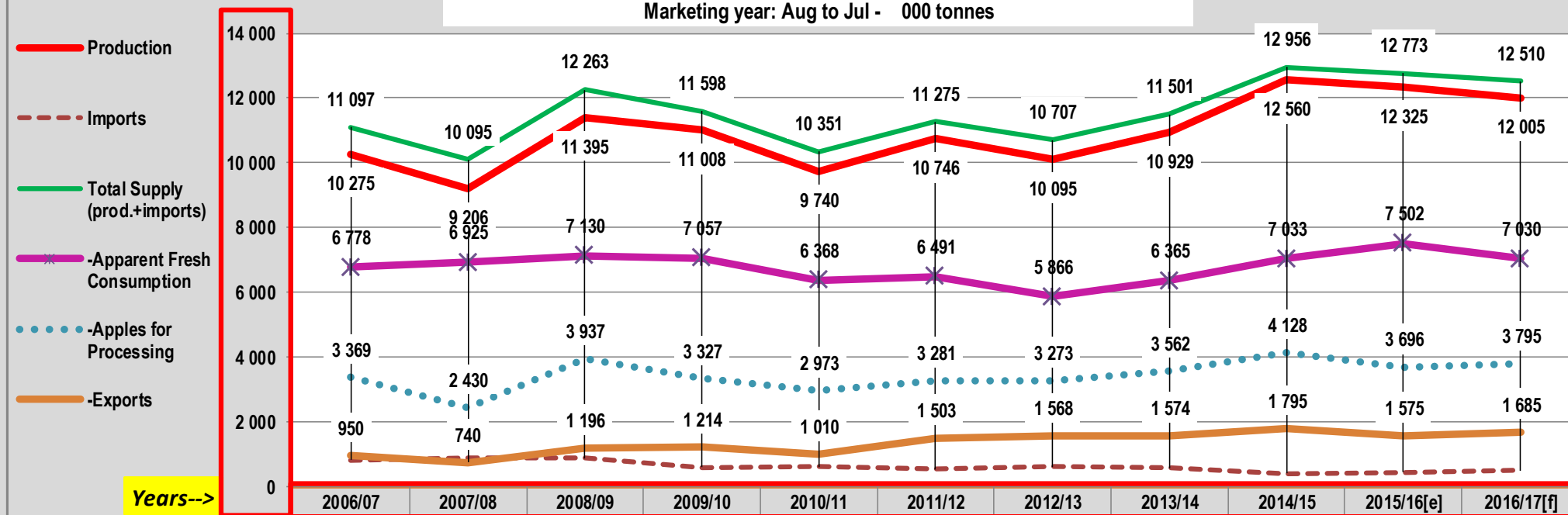






Apples - key balance indicators including consumption

Marketing year: Aug to Jul - 000 tonnes

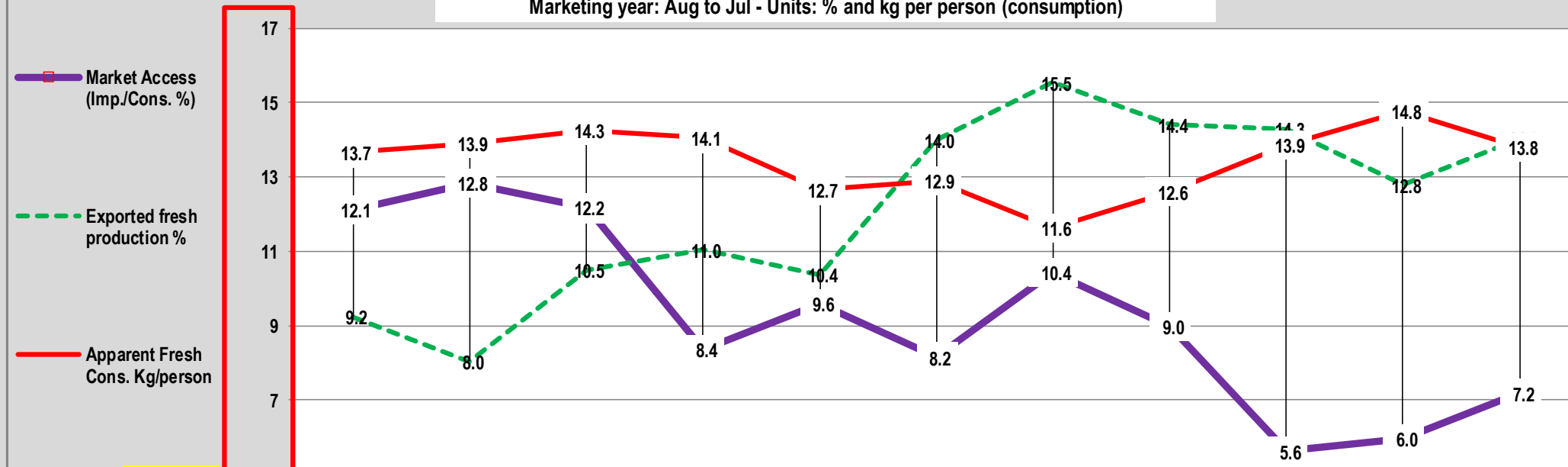


	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16[e]	2016/17[f]
Production	10 275	9 206	11 395	11 008	9 740	10 746	10 095	10 929	12 560	12 325	12 005
Imports	822	889	868	590	611	529	612	572	396	448	505
Total Supply (prod.+imports)	11 097	10 095	12 263	11 598	10 351	11 275	10 707	11 501	12 956	12 773	12 510
-Apparent Fresh Consumption	6 778	6 925	7 130	7 057	6 368	6 491	5 866	6 365	7 033	7 502	7 030
-Apples for Processing	3 369	2 430	3 937	3 327	2 973	3 281	3 273	3 562	4 128	3 696	3 795
-Exports	950	740	1 196	1 214	1 010	1 503	1 568	1 574	1 795	1 575	1 685



Apples - key balance indicators including consumption (+)

Marketing year: Aug to Jul - Units: % and kg per person (consumption)

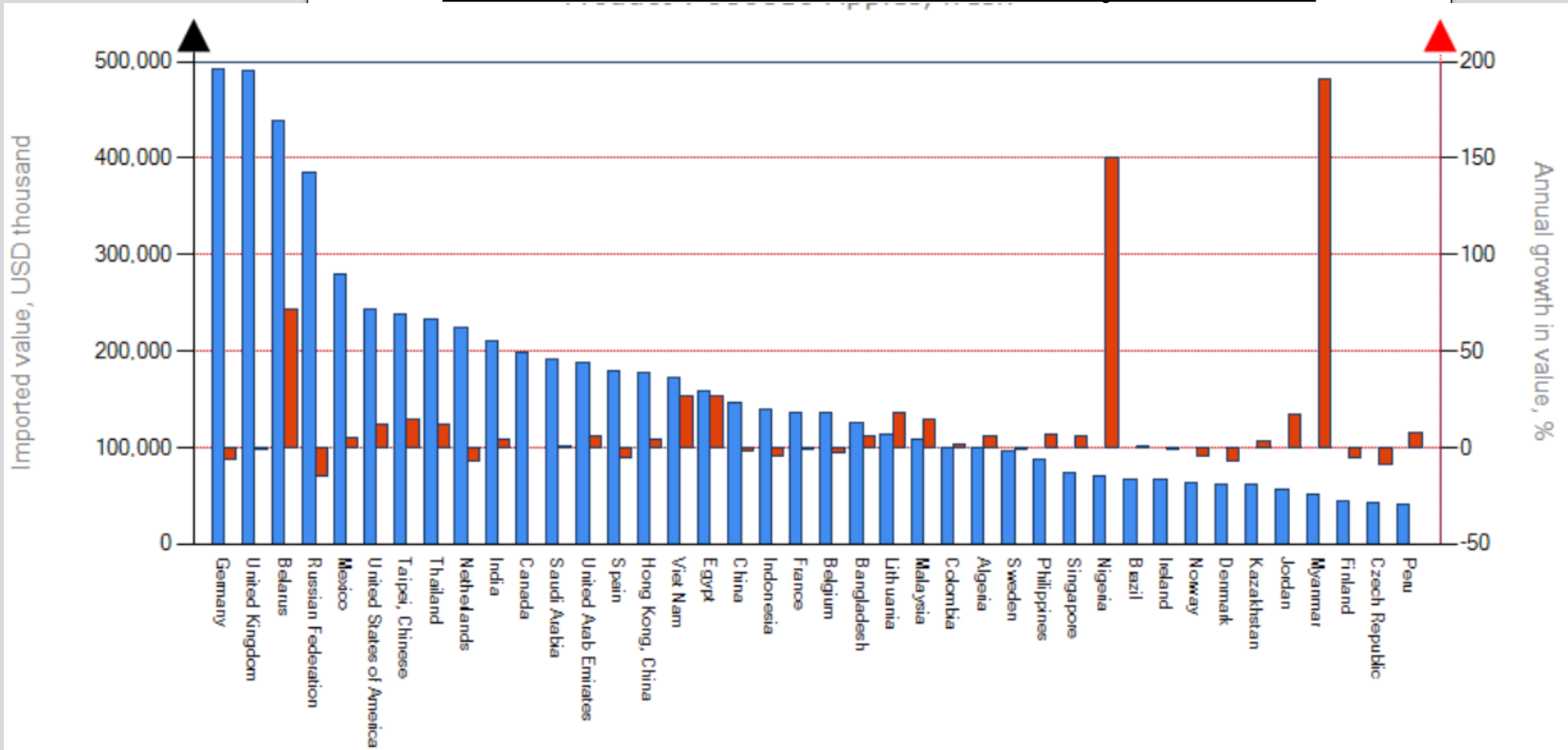


Years-->

	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16[e]	2016/17[f]
Market Access (Imp./Cons. %)	12.1	12.8	12.2	8.4	9.6	8.2	10.4	9.0	5.6	6.0	7.2
Exported fresh production %	9.2	8.0	10.5	11.0	10.4	14.0	15.5	14.4	14.3	12.8	14.0
Apparent Fresh Cons. Kg/person	13.7	13.9	14.3	14.1	12.7	12.9	11.6	12.6	13.9	14.8	13.8



TOP WORLD APPLE IMPORTERS FROM ALL ORIGINS and % Annual growth in value 2011-15



Further detail



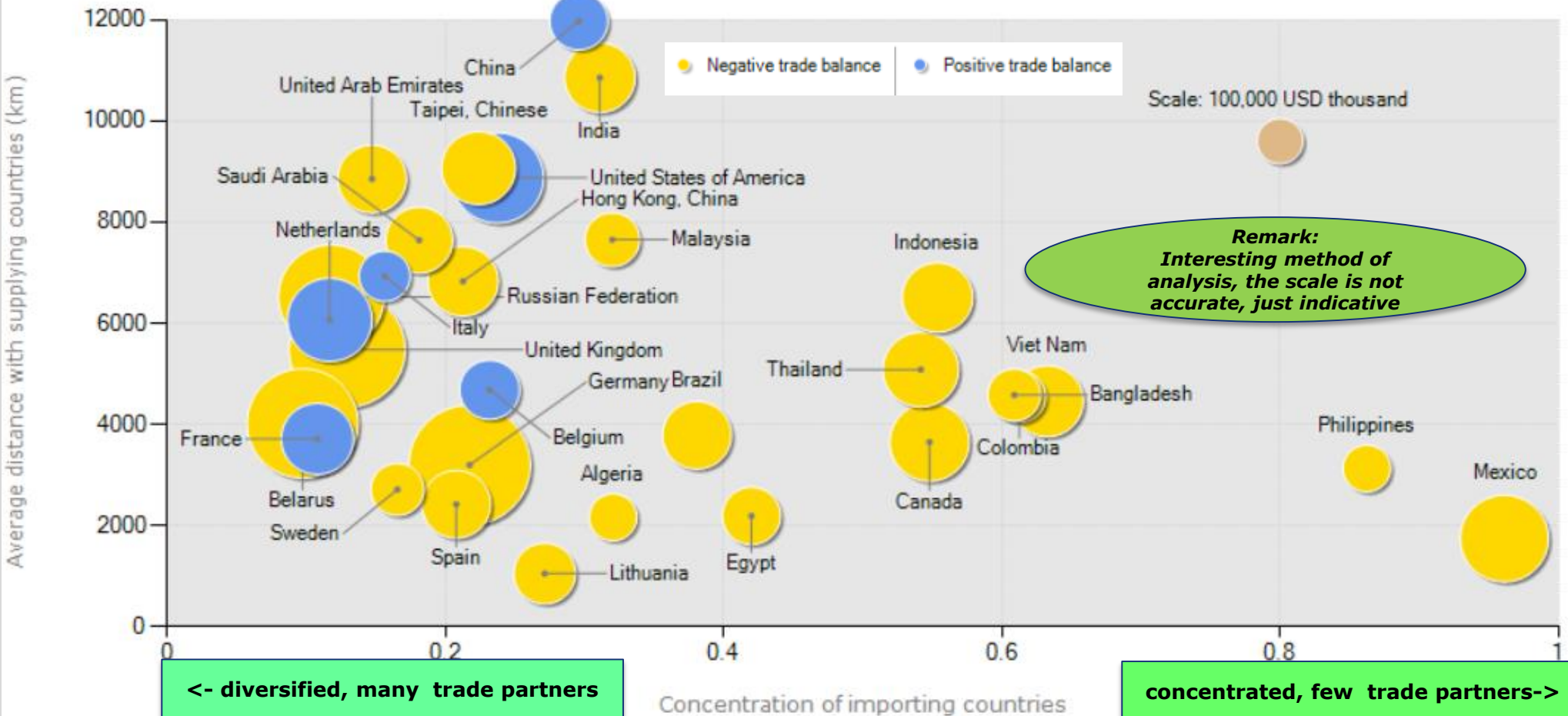
TOP WORLD APPLE IMPORTERS FROM ALL ORIGINS

Importers	Trade Indicators ⁺											Average tariff (estimated) applied by the country (%) ⁱ
	Value imported in 2015 (USD thousand) ^v	Trade balance in 2015 (USD thousand) ⁱ	Quantity imported in 2015	Quantity Unit	Unit value (USD/unit) ⁱ	Annual growth in value between 2011-2015 (%) ⁱ	Annual growth in quantity between 2011-2015 (%) ⁱ	Annual growth in value between 2014-2015 (%) ⁱ	Share in world imports (%) ⁱ	Average distance of supplying countries (km) ⁱ	Concentration of supplying countries ⁱ	
World	7,485,049	-557,194	0	No quantity		2	2	-4	100	4,994	0.08	
Germany ⁱ	492,206	-417,558	641,882	Tons	767	-6	0	-17	6.6	2,925	0.23	4
United Kingdom ⁱ	491,560	-475,442	426,454	Tons	1,153	-1	-2	-9	6.6	6,420	0.16	4
Belarus ⁱ	439,472	-328,479	731,119	Tons	601	72	65	103	5.9	3,713	0.12	6.2
Russian Federation ⁱ	384,719	-382,595	880,311	Tons	437	-15	-7	-38	5.1	5,224	0.14	5.8
Mexico ⁱ	279,849	-279,338	306,402	Tons	913	5	9	1	3.7	1,696	0.97	19.3
United States of America ⁱ	243,503	783,505	153,277	Tons	1,589	12	2	-14	3.3	8,578	0.33	0
Taipei, Chinese	238,701	-238,642	157,097	Tons	1,519	15	4	-2	3.2	9,633	0.25	25.9
Thailand ⁱ	232,343	-231,498	159,510	Tons	1,457	12	5	36	3.1	5,467	0.49	7.4
Netherlands ⁱ	225,201	-33,791	238,839	Tons	943	-7	-5	-36	3	5,897	0.12	4
India ⁱ	209,944	-203,167	193,692	Tons	1,084	4	3	-10	2.8	11,252	0.34	49
Canada ⁱ	197,975	-157,898	212,337	Tons	932	0	2	-21	2.6	2,903	0.67	2.5
Saudi Arabia ⁱ	190,813	-188,585	204,292	Tons	934	1	2	7	2.5	7,599	0.2	0
United Arab Emirates	188,422	-169,394	180,472	Tons	1,044	6	5	-6	2.5	8,879	0.16	0
Spain ⁱ	179,475	-78,089	232,268	Tons	773	-5	0	-17	2.4	2,168	0.29	4
Hong Kong, China ⁱ	177,689	-125,337	165,442	Tons	1,074	4	5	20	2.4	7,088	0.23	0
Viet Nam	173,037	-172,778	120,018	Tons	1,442	27	7	-7	2.3	5,249	0.56	10.9
Egypt	158,031	-155,760	240,079	Tons	658	27	37	14	2.1	2,171	0.42	22.6
China ⁱ	146,650	885,517	87,563	Tons	1,675	-2	-5	217	2	12,118	0.3	17.6
Indonesia ⁱ	139,012	-138,954	84,065	Tons	1,654	-4	-19	-31	1.9	7,552	0.52	4.8
France ⁱ	136,300	483,881	193,218	Tons	705	-1	3	6	1.8	4,527	0.13	4
Belgium ⁱ	135,991	5,541	149,962	Tons	907	-3	-3	-10	1.8	5,546	0.24	4
Bangladesh	126,401	-126,401	177,658	Tons	711	6	4	23	1.7	4,609	0.6	25

Further detail



TOP 30 APPLE IMPORTERS AND SUPPLIERS FROM AND TO ALL ORIGINS – Value Terms



<- diversified, many trade partners

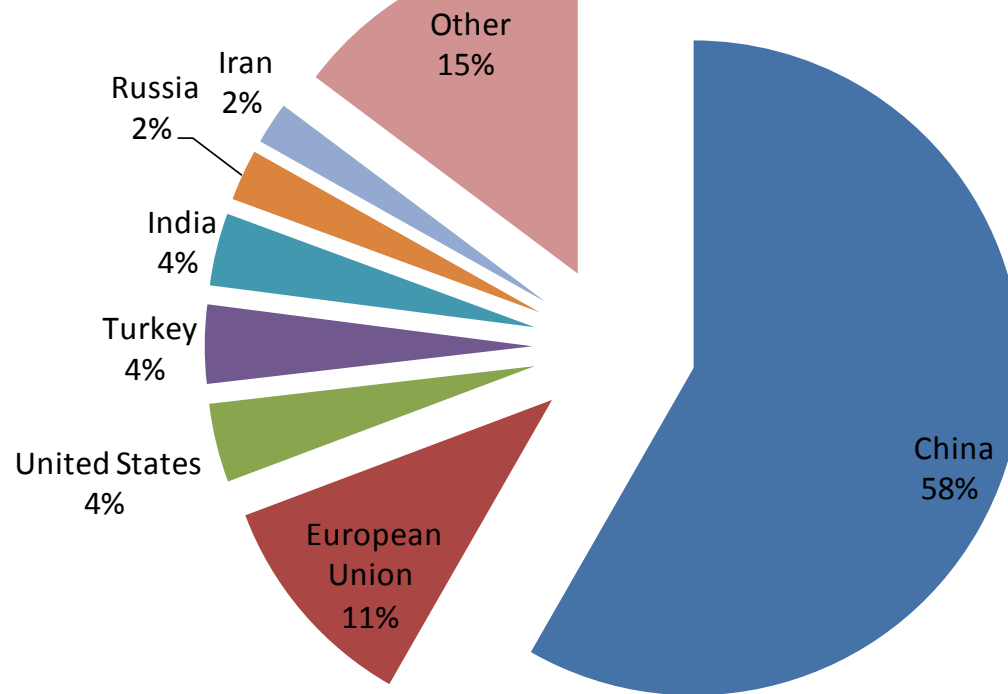
concentrated, few trade partners->

Further detail



World consumption of apples 2015/16 (volume)

Main players



End